

Road Safety for Sustainable Cities: A Multi-stakeholder Conference

09/11/2017 – 10/11/2017

Quezon City, Metro Manila,
Republic of the Philippines

Thursday, 9 November 2017

Ballroom Quezon 2 & 3, Hotel Seda Vertis North, Quezon City

Hour	Activity
08:00 - 9:00	<p>Arrival and registration</p> <p>Venue: Hotel Seda Vertis North Astra corner Lux Drives, Vertis North Quezon City, 1105 Philippines</p>
09:00 – 09:30	<p>Inaugural ceremony</p> <ul style="list-style-type: none"> ▪ Dr. Edna E.A. Co, Director, CIFAL Philippines ▪ Hon. Herbert Bautista, Mayor, Quezon City, Philippines <i>[tbc]</i> ▪ Atty. Danilo L. Concepcion, President, University of the Philippines (UP) ▪ Mr. Alex Mejia, Director, Decentralized Cooperation Programme, United Nations Institute for Training and Research (UNITAR) ▪ Mr. Sam Fischer, President for Greater China and Asia, Diageo <p><i>Master of ceremonies: Tina Monzon-Palma, Broadcast Journalist, ABS-CBN</i></p>
9:30 - 10:00	<p>Keynote address: Philippine Road Safety Action Plan</p> <ul style="list-style-type: none"> ▪ Representative, Department of Transportation, Republic of the Philippines
10:00 - 10:30	<p><i>Tea and coffee break; official group photo with authorities</i></p>
10:30 - 11:30	<p>Session 1: Road Safety Legislation and Regulation Effective policies are critical to ensuring the safety and accessibility of roads and transport services. This session highlights some challenges and best practices of some Asian countries in crafting, passing and implementing laws and programs on road use and road safety.</p> <p><i>Facilitator: Atty. Marilyn Barua-Yap, Legal Consultant, Road Board, Department of Public Works and Highways, Republic of the Philippines</i></p> <p>Road safety legislation in the Asia and the Pacific</p> <ul style="list-style-type: none"> ▪ United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) <p>Victories and gaps in Philippine legislation on road safety and transportation services</p> <ul style="list-style-type: none"> ▪ Hon. Cesar V. Sarmiento, Chairperson, House Committee on Transportation, House of Representatives, Philippines <i>[tbc]</i> <p>Challenges to enforcement of road safety laws</p> <ul style="list-style-type: none"> ▪ P/Supt. Oliver Sy Tanseco, Chief, Discipline, Law and Order Section, Highway Patrol Group – Philippine National Police, Philippines <p>Open forum</p>

11:30 - 12:30	<p>Session 2: Multi-stakeholder partnerships for road safety</p> <p><i>Facilitator: Dr. Edna Co, Director, CIFAL Philippines</i></p> <p>Responses to child road traffic injury</p> <ul style="list-style-type: none"> ▪ Ms. Lotta Sylwander, Country Representative, United Nations Children’s Fund (UNICEF) Philippines <i>[tbc]</i> <p>Global Helmet Vaccine Initiative</p> <ul style="list-style-type: none"> ▪ Mr. Greig Craft, Founder and President, AIP Foundation, Vietnam <i>[tbc]</i> <p>Need for research-based policies - past and current collaborations between academia and government</p> <ul style="list-style-type: none"> ▪ Dr. Sheilah Napalang, D. Eng., En.P., Director, University of the Philippines National Center for Transportation Studies (UP NCTS) <p>Private sector engagement in road safety</p> <ul style="list-style-type: none"> ▪ Mr. Gus Lagman, President and Chairperson, Advocacy Committee - Automotive Association Philippines <p>Multi-stakeholder approach to reduce drink-driving</p> <ul style="list-style-type: none"> ▪ Representative, Diageo <p>Open forum</p>
12:30 - 13:30	<p><i>Lunch</i></p>
13:30 - 15:00	<p>Session 3: Safe and sustainable infrastructure for all road users Sound urban planning, coupled with reliable engineering, ensures that roadways will remain sustainable and safe over time and amid the rapid growth of city populations. This session also discusses the need of providing safe infrastructure for all road users including sidewalks, safe crossings, overpasses and underpasses, etc.</p> <p><i>Facilitator: Dr. Aura Matias, Professor, College of Engineering, University of the Philippines [tbc]</i></p> <p>Assessing road and transport infrastructure in Asia</p> <ul style="list-style-type: none"> ▪ Mr. Greg Smith, Regional Director for the Asia Pacific, International Road Assessment Programme (iRAP) <p>Sustainable transport in megacities</p> <ul style="list-style-type: none"> ▪ Prof. Dr. Techn. Ir. Danang Parikesit, President, Indonesia Transportation Society, Indonesia <p>Improving infrastructure for pedestrians in Makati City</p> <ul style="list-style-type: none"> ▪ Mr. Salvador C. Tan, Assistant Vice President, Ayala Land, Inc., Philippines <p>Disaster-resilient road infrastructure and transport systems</p> <ul style="list-style-type: none"> ▪ Dr. Alexis M. Fillone, President, Transport Studies Society of the Philippines ; Professor, Civil Engineering Department, De La Salle University <i>[tbc]</i> <p>Metro Manila’s road and transport infrastructure planning in the context of cities and solutions developed by academia</p> <ul style="list-style-type: none"> ▪ Dr. Mario de los Reyes, Dean, UP School of Urban and Regional Planning <p>Open forum</p>

15:00 - 15:30	<p><i>Tea and coffee break</i></p> <p>Video Presentation: Who are our road users and stakeholders?</p>
15:30 - 17:30	<p>Session 4: Responsible and accountable road safety leadership Leadership on road safety is not only needed at the national level but also at every level of society. Creating a sense of urgency for change, and raising awareness through education and campaigns is a cornerstone of road safety.</p> <p><i>Facilitator: Mr. Alex Mejia, Director, Decentralized Cooperation Programme, UNITAR</i></p> <p>The role of media in raising awareness on road safety</p> <ul style="list-style-type: none"> ▪ Representative, Rappler <i>[tbc]</i> <p>Initiatives to reduce motorcycle accidents</p> <ul style="list-style-type: none"> ▪ Mr. Armando B. Reyes, President, Motorcycle Development Program Participants Association <p>Safe roads and public transport for pedestrians and cyclists – challenges and ways forward</p> <ul style="list-style-type: none"> ▪ Mr. Eric Lazarte, Convener, Philippine Advocates for Road Safety <p>City planning and inclusive mobility</p> <ul style="list-style-type: none"> ▪ Mr. Quin Cruz, Inclusive Mobility Network <p>Sustainable transport to mitigate climate change</p> <ul style="list-style-type: none"> ▪ Dr. Marie Danielle Guillen, Australia-ASEAN Women in Transport Leadership <p>Bambikes and pedestrian-based tourism</p> <ul style="list-style-type: none"> ▪ Mr. Bryan McClelland, Founder, Bambikes <i>[tbc]</i> <p><i>Open forum</i></p>
17:00	<i>Adjourn</i>
19:00 - 21:30	Cultural night and dinner

Friday, 10 November 2017

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Hour	Activity
08:30 - 09:00	Welcome and Recap Day 1
09:00 - 11:00	<p>Session 5: Innovative interventions in road safety The advent of technology has created new ways of ensuring road safety and improving road user behaviour. This session showcases some innovations in this field.</p> <p><i>Facilitator: Miguel Enrico Paala III, Consultant, World Bank</i></p> <p>Just Another Road Safety Very Intelligent Service (J.A.R.V.I.S.) App</p> <ul style="list-style-type: none">▪ Evert Chris Miranda, Digify, Inc. <p>DriVR</p> <ul style="list-style-type: none">▪ Mishael Fernandez, Founder, Haraya Labs <p>How data can help save lives on the road</p> <ul style="list-style-type: none">▪ Stef Sy, Founder, Thinking Machines <p>Telematics as a speeding monitoring system for public utility drivers</p> <ul style="list-style-type: none">▪ Representative, Grab [tbc] <p>Carpooling to solve road congestion</p> <ul style="list-style-type: none">▪ Wunder Philippines [tbc] <p>Promoting road safety awareness: iSafe</p> <ul style="list-style-type: none">▪ Mr. Navdeep Singh Mehram, Sr. General Manager – Sustainability, Diageo India <p>Open forum</p>
11:00 - 11:30	<i>Coffee and tea break</i>
11:30 - 12:30	<p>Session 6: Research directions This session bares the ongoing research being conducted by academia and other research institutions to develop innovative solutions.</p> <p><i>Facilitator: National Center for Transportation Studies</i></p> <p>Accident investigations: Public buses</p> <ul style="list-style-type: none">▪ Prof. Kunnawee Kanitpong, Thailand Accident Research Center, Thailand <p>Research initiatives on motorcycle safety</p> <ul style="list-style-type: none">▪ Mr. Azhar Hamzah, Malaysian Insitute of Road Safety Research, Malaysia <p>Multimodal public transportation route planner</p> <ul style="list-style-type: none">▪ Dr. Kardi Teknomo, Associate Professor from the Department of Information Systems & Computer Science, Ateneo de Manila University, Republic of the Philippines <p>Open forum</p>

12:30 - 13:00	<p>Global commitments and closing</p> <ul style="list-style-type: none"> ▪ Mr. Alex Mejia, Director, Decentralized Cooperation Programme, UNITAR ▪ Ms. Anneli Lontoc, Undersecretary - Road Transport and Infrastructure, Department of Transportation, Philippines ▪ Dr. Edna E.A. Co, DPA; Director, CIFAL Philippines <p>Signing of symbolic pledge wall</p>
13:00 - 14:00	<i>Lunch</i>